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« 4 » April 2020 г.



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« 4 » April 2020 г.



## PROVISION

### about holding an international video contest #BASECINEMA

#### 1. General provisions

1.1. This provision determines the purpose, objectives, method, structure, categories of participants and conditions for participation in the international competition of videos «#BASECINEMA» (further - Competition).

1.2. The organizers of the competition:

- The Belgorod Region Youth Policy Office;
- RSBA «CYI».

#### 2. Purpose and objectives of Competition

2.1 The main purpose of the competition is to develop international relations and revitalize the creative potential among young people of Belgorod region and the Republic of Serbia.

2.2 Objectives:

- To organize meaningful leisure activities for young people;
- Creating the conditions for the personal development of young people;
- To educate of a culture of international dialogue;
- Strengthening the international cultural connection of young people;
- Attracting attention to media creation;
- Promoting career guidance and career aspirations of young people.

#### 3 Organizing Committee

3.1 An organizing committee (further - Organizing Committee) is formed to organize and hold the Competition according to Annex 1.

3.2 The general management of the preparation holding and summing up of the competition is carried out by the organizing Committee.

## **4 The structure and the competition mechanism**

4.1 To participate in the Competition, you need to post a video with original storyline that reveals the theme «Home is the whole world», with the hashtags #basecinema #stayhome on your personal Instagram page until 26 April 2020.

4.2 The language aspect of the competition assumes that the videos of the participants, whose master language is Russian, will be created in Serbian or English with subtitles in Russian. Participants who speak Serbian will use Russian or English with Serbian subtitles in the videos.

4.3 The video should be of good quality with 9:16 aspect ratio (vertical), lasting from one to ten minutes and is loaded in IGTV.

4.4 Young people between the ages of 14 and 35 in Belgorod region and the Republic of Serbia are invited to participate in the Competition.

4.5 The number of works from one contestant is unlimited.

4.6 The contestant's Instagram profile should be open and active.

4.7 The competition is held in four categories:

- BaseDrama – videos in the dramatic genre;
- BaseComedy – videos in the comedy genre;
- DocBase – documentary videos;
- AuthorBase – author's videos (art-house).

4.8 The organizing committee will determine on 29 April 2020, according to the expert assessment in each nomination

## **5 Copyright**

5.1 When participant post videos with the hashtags #basecinema and #stayhome and take part in the Contest, the participant agrees to the terms of the Competition and accepts the User Agreement of the social network Instagram.

5.2 When post videos with the hashtags #basecinema and #stayhome and take part in the Competition, the participant consents to the use (including printing, posting, publication in the media) of his works for any purpose related to the Competition, including advertise.

5.3 The Organizing Committee of the Competition reserves the right to remove inappropriate content published under the hashtags of the Competition without explanation.

## **6 Rewarding**

6.1 All participants are rewarded with diplomas. Winners in each of four nominations are rewarded with diplomas, valuable gifts and prizes.

## **7 Financing**

7.1 Competition financing is provided by RSBA «CMI».

**Organizing committee members of the international video contest  
#BASECINEMA**

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1.	Vladimir Ivashev	Deputy Head of the Department of Internal and Personnel Policy of Belgorod Region – Head of Youth Policy of the Region
2.	Alexander Popov	Director of the regional state budget agency «Center for Youth Initiatives»
3.	Lyudmila Tsapkina	Deputy Director for Organizational, Mass and Creative Work department of the RSBA «CYI»
4.	Alena Agafonova	Head of the organizational and mass work department of the RSBA «CYI»
5.	Oksana Vennikova	Deputy Head of the Organizational and Mass Work Department of the RSBA «CYI»
6.	Yuri Fisenko	Specialist in youth work in the organizational and mass work department of the RSBA «CYI»
7.	Timur Abdugarimov	Specialist of the External Communications Department of the City State Philharmonic
8.	Maria Kokhanova	International Student Office Editorial Belgorod National Research University